

Greenwood County 4-H Ambassador Position Description

Purpose:

Work together with a team of approximately 3-7 Ambassadors plus an adult advisor and county agents to develop a youth driven public relations platform for the Greenwood County 4-H Program.

Responsibilities:

Promote 4-H to all audiences-Tell 4-H Stories through media and public appearances.
Assist in organizing county 4-H Promotional Events and Activities.
Develop Communication Skills.
Promote Greenwood County 4-H Events.
Encourage Financial Support for Greenwood County 4-H programs and events.
Serve as the County 4-H Promotions Committee
Develop an understanding of Kansas 4-H and Greenwood County 4-H Programs
Support K-State Research and Extension
Attend training and meetings as scheduled

Qualifications:

High School Freshman to age 18
Enthusiasm for 4-H
Interested in promoting the 4-H Programs
Ability to communicate with youth and adults
Time and commitment to work with develop a county 4-H Public Relations Program
Ability to accept and follow through with assigned responsibilities
Member of a Greenwood County 4-H club

Contact Person:

Greenwood County Extension Agents
Greenwood County Volunteer 4-H Ambassador Advisor(s)

Resources and Training Available:

State 4-H Ambassador Training currently held in February
4-H Ambassador Program Guidebook for Ambassador Advisors
Local Marketing and media professionals
State 4-H Ambassador Action Team

Time Commitment:

2 year term
4-8 hours per month

Benefits of the position:

Increased visibility and enhanced image of the Greenwood County 4-H Program

How the 4-H Ambassador will benefit:

Opportunities to learn, practice and improve communication, marketing, employability and job skills.